Mustang Racing Technology:

Purpose: To create and establish an identity that supports the MRT-Brand through printed material. This was accomplished by constructing and implementing a conservative, yet unique identity package through all printed material. The material covered will promote an array of exhaust units fabricated by a metro Detroit exhaust shop (MRT).

Design a full page ( 8.5” x 11” ) ad, half page ad (8,5” x 5.5” ) ad, quarter page ad, that were published in National Publications: Grass Roots Motorsports and Mustang Club of America.

Methods:

* Create Identity package
* Sketch Wireframes
* Shoot & edit product photos
* Design ads

Services Provided:

* Brand Development
* Photography
  + Set stage for photos
  + Shoot photos
  + Edit photos
* Print Design